# MINHYEOK JEONG

Finance | Product | Operations

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## EDUCATION

**Korea University** **Mar 2023 - Feb 2027 (Expected Graduation)**

B.B.A. in Global Business

- GPA: 4.5 / 4.5 **(All graded courses: A+)**
- Relevant Coursework: Business Finance, IFRS Intermediate Accounting I, Business Mathematics, Business Economics

## PROFESSIONAL EXPERIENCE

**Incheon Metropolitan Office of Education - Records Management Team** **Aug 2023 - May 2025**

Public Service Personnel

- Managed sensitive public records and Excel-based administrative data across registration, storage, inspection and secure disposal during a 21-month assignment, maintaining accuracy, privacy and process compliance.
- Coordinated internal and external requests, public inquiries and website operations across multiple stakeholders, ensuring accurate and timely follow-through in a high-accountability public-sector environment.

## SELECTED PROJECTS

**Corporate Financial Planning: CJ Freshway - Team Leader, Business Finance Project**

- Built a long-term financial plan for CJ Freshway using company financial data, modelling 5% sales growth and estimating KRW 83bn in additional assets and KRW 27.8bn in external financing needs.
- Analysed working capital, retained earnings and financing options to assess how projected growth could be funded sustainably and turned the analysis into a clear funding recommendation.

**Financial Bridge: AI Financial Contingency MVP - Financial Security Institute AI Challenge Entry**

Live Demo: www.financialbridge.app

- Adapted financial institutions' BCP framework to personal finance, building a live MVP that separated generative AI reasoning from deterministic calculations to reduce numerical error and improve reliability.

**Virtual BIN Payment Control Architecture - Financial Supervisory Service (Korea) Competition**

- Analysed recurring-payment risks and designed rule-based controls using merchant, amount, frequency and expiry parameters to prevent unwanted charges before authorisation.

**DULDAM: B2B Startup Venture - Korea University Startup Club**

- Co-developed a B2B model for institutional food-service companies by analysing client pain points, cost structures and revenue logic, turning operational waste into a commercially focused proposition.

## LEADERSHIP & HONORS

**MERIDIAN, Korea University Business Society**

- Researched financial policy, marketing and corporate governance; received the Top Member Award and Outstanding Group Study Award.

**National Finalist - 11th Youth Policy Competition**

- Identified a national policy gap in early-career worker protection, developed a legislative proposal, and made the case for its adoption before lawmakers, professors and legal professionals at the National Assembly.

**Peer Tutor - IFRS Intermediate Accounting I**

- Tutored peers one-on-one in an English-taught IFRS Intermediate Accounting I course, translating complex accounting concepts for different learners; received an Excellence Award for the programme.

## CORE SKILLS

- Financial Analysis & Planning
- Payment & Product Design
- Business & Data Analysis
- Operational Controls
- AI-Assisted MVP Prototyping
- Stakeholder Communication

**FLUENT LANGUAGES:** Korean (Native), English